TRANSFORMING LIVES THROUGH THE ARTS

# **EVOLUTION AND EXPANSION** / ANNUAL REPORT FY23

















Art is our one true global language. It knows no nation; it favors no race, it acknowledges no class. It speaks to our need to reveal, heal and transform. It transcends our ordinary lives and lets us imagine what's possible.

—Richard Kamler, artist/activist

The past twelve months have been a time of exciting evolution and expansion. The full return to in-person performances and classes created enthusiasm and momentum for organizational growth, and for the first time Dumbarton Arts & Education crossed the threshold of a \$1M operating budget. With a budget this size comes increased dedication to our mission population to transform their lives using the power of the arts.

This year, DAE expanded its program offerings, audiences, teaching artist team, and staff. The number of children and educators we serve continues to grow year after year. As programs expand, we have streamlined organizational operations with the implementation of new financial, marketing and cybersecurity systems, in addition to hardware and software upgrades.

Our community of music lovers reconvened in our candlelit concert hall, happy to be back together again. We continued to expand the Dumbarton Concerts patrons nationally and internationally with ever-expanding ticket sales to our livestreamed concerts.

As Inspired Child education programs grow and evolve, we remain dedicated to maintaining the excellence of our programming by developing more training and certification support for our teaching artists who work directly with children.

Historically marginalized communities continue to feel the adverse effects of a post-pandemic world, and the need for arts-based programs focused on the mental health and well-being of children and their caretakers has never been more important.

If you are already part of our circle, please read the next pages with pride and accomplishment. If you are not yet in our circle, please join us and make our circle wider. Each individual that joins us amplifies our work across the District of Columbia and beyond.

Ingrid Zimmer
Executive Director

Dumbarton Arts & Education

Shelley Brown
Managing Director

Shelley Brain

**Dumbarton Arts & Education** 



It's been an exciting year for Inspired Child, in which we have both expanded into new program areas and deepened our commitment to the incredible programming we have offered in underserved DC communities for decades.

is classroom residencies, which we provide to infants, toddlers, and preschoolers. Our flagship program for preschoolers,

Dancing With Books™, this year reached 976 children in

75 classrooms. We also worked to increase the number of classrooms we partnered with in each school and child development center, which helps to create a culture shift towards arts integration throughout the early childhood educators at that site.

The core of Inspired Child's work

We are proud to have grown our programs for infants and toddlers in FY24, especially because Inspired Child is unique in offering rich artsbased learning and professional development to children at these ages and their teachers. We presented these two programs, **Rainbowdance**<sup>™</sup> for toddlers and Dancing With Babies™ for infants, to 170 children in 19 classrooms. Our expert teaching artists also provided the 36 teachers in these classrooms with hands-on professional development and coaching in arts integration.

In addition to the invaluable professional development that Inspired Child provides to the teachers in each classroom where we present a residency, we also provide professional development workshops through DC's Office of the State Superin-



# INSPIRED CHILD IS DEEPENING OUR CONNECTIONS TO THE EARLY CHILDHOOD COMMUNITY AND SUPPORTING A NEW GENERATION OF TEACHING ARTISTS.

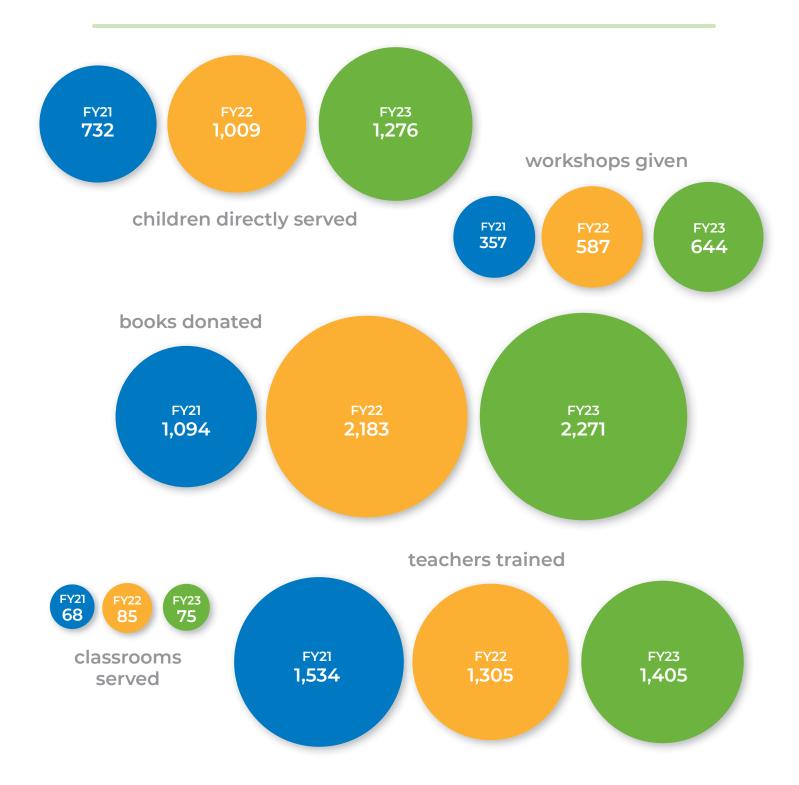
tendent of Education; (OSSE) we presented 27 such workshops in FY23, reaching 1,154 teachers. We also developed and presented courses for adults enrolled in Briya Public Charter School's Child Development Associate (CDA) credentialing program, an effort that was so successful that we have been asked to expand it in the coming year. In total Inspired Child provided professional development to 1,405 teachers in FY23, enabling them to earn 2,796 credit hours toward their professional certification or recertification.

Finally, Inspired Child has expanded our team and created

new programs this year. One of our long-time teaching artists, Meli Strova-Valencia, has joined our team as a program associate, bringing her tremendous classroom expertise into designing new programs. We also launched the Inspired Child Teaching Artist Fellowship program this year, which will select three diverse early-career teaching artists each year to train with and be mentored by our teaching artist team. After the successful completion of their fellowship, they will join our cadre of teaching artists, allowing us to offer transformational arts-based learning to more and more children and teachers each year.

### PROGRAM GROWTH MEETS INCREASING DEMAND

In Fy23, Inspired Child benefited 17,683 individuals from early childhood programs in DC public and charter schools and community-based child development centers, the majority of whom live in DC's most under-resourced neighborhoods. Our data shows that demand for our programs is strong and we continue to grow to meet the needs of the communities we serve.



# STUDENTS GAIN SKILLS LEARNING THROUGH THE ARTS

In Fy23, Inspired Child presented in-person residencies in a total of **75 early childhood** classrooms, offering **644 workshops** to **1,267 children**. All classroom teachers received hands-on, OSSE-certified professional development and one-on-one coaching from Inspired Child teaching artists.

Our assessments show that exposure to Inspired Child multi-week arts integrated classrooms residencies is beneficial to students. According to their teachers, children improve in several learning areas, including motor and cognitive skills, social-emotional development, understanding of curriculum content, and exposure to the arts. Educators also benefit by learning new ways to integrate the arts into their teaching strategies.







# **OUTPUTS BY PROGRAM**

Our programs are designed with the specific needs of each age group—infant, toddler, Pre-K, and adult—in mind. Inspired Child delivers targeted and effective learning strategies that inspire a lifelong love of learning, books and the arts.



Children from Big Mama's Children Center dance and sing with teaching artists.



Our youngest learners are in the Dancing With Babies  $^{\text{TM}}$  program for infants.

### **Dancing With Books™**

Classroom Residency Program for Pre-K Students, ages 3 to 5

- · 532 workshops provided
- · 806 children served
- 112 teachers trained
- 56 classrooms participated
- 560 certified professional development hours

### Rainbowdance™

Classroom Residency Program for Toddlers, ages 18 months to 3 years

- · 120 workshops given
- · 122 children served
- · 26 teachers trained
- · 12 classrooms participated

### **Dancing With Babies**™

Classroom Residency Program for Infants, ages 3 months to 18 months

- · 49 workshops given
- · 48 infants served
- · 19 teachers trained
- · 7 classrooms participated

## Naptime U.™

Professional Development Workshops for Teachers

- · 27 workshops given
- · 1,257 teachers trained
- · 15,084 children benefitted

# **Reading for Life**<sup>™</sup>

**Book Donation Program** 

· 2,271 books donated

# SUPPORTING DC'S EARLY CHILDHOOD **EDUCATION PROGRAMS SINCE 1994**

### Ward 1

Anthony Bowen CDC Apple Early Literacy Preschool Christian Tabernacle CDC Easter Seals CDC Edward Mazique Learning Center

- \*Gap Community Childcare Center
- \*Howard University Hospital Childcare Center
- \* Martha's Table
- \*Rosemount Center Tiny Findinas
- \*UPO Early Childhood Development Center #1 Seaton DCPS

### Ward 2

- \*Barbara Chambers Childrens Center
- CentroNia Multicultural Learning Center School for Friends

Children's House of Washington Hyde-Addison DCPS Friendship Childcare Center \*St. Alban's Childcare Center

### Ward 4

- \*Adventureland CDC I and II Bridges PCS Briya PCS
- \*Children's Hut CDC
- \*Foundry CDC Goldie's CDC LaSalle Backus DCPS Loving Care CDC
- \*Lynn Carols CDC
- \*Roots Activity Learning Center Spanish Education Development Center
- \*UPO Early Childhood Development Center #4 West Education Campus DCPS

### Ward 5

\*Joseph P. Kennedy Institute Bellas Artes Bennett Babies Happy Faces CDC Isle of Patmos Isreal Baptist CDC Noyes DCPS Our Redeemer CDC Langdon DCPS DC Bilingual PCS Friendship Armstrong PCS Wheatley DCPS Whittier DCPS

10

\*Azeeze-Bates CDC

AsA Early Learning Academy Assembly of Saunts CDC

- \*Bright Beginnings Footsteps of Children Full Gospel Tabernacle CDC J.O. Wilson DCPS Kids Universe CDC
- \*Northwest Settlement House Paradise Early Care DPR UPO Early CDC #9 Payne DPR Pilgrim Baptist Church Shiloh CDC St. Johns Little Angels/ UPO Early CDC #10 Tyler Elementary School UPO Early Childhood Development Center #6

Ward 7

CDC

Creative Korner

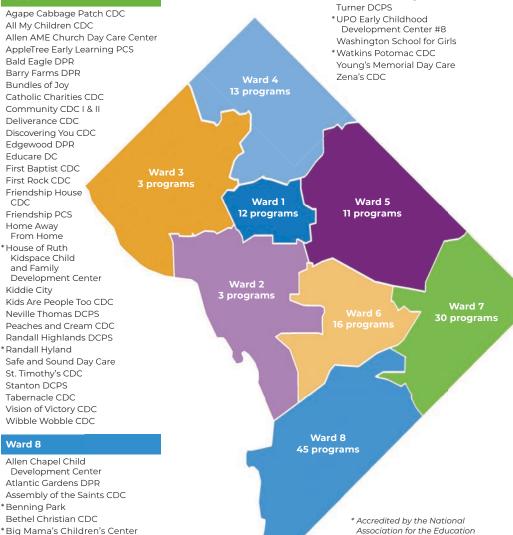
- \*Dawn to Dusk CDC DC City Wide Welfare Rights CDC Democracy Prep PCS Early Childhood Learning Center Excel PCS **Emergent Preparatory** Academy
- Faces of Hope CDC The Family Place Geneva Ivy Day School Hendley DCPS Ketcham DCPS
- Kiddies Kollege Kuumba Learning Center

Leckie DCPS

\*Kids Are Us Learning Center II

Little Angels CCC LoLeLo CDC Love and Care Child **Education Center** 

- \* Malcolm X Early Childhood Center
- Martha's Table
- \* Matthews Memorial CDC National Children's Center New Creations CDC
- \* New United Christian Academy Paramount CDC Patterson DCPS
- \* Rehoboth Baptist Church Day Care Center \*Southeast Childrens Fund
- St. Phillips CDC St. Thomas More Catholic Academy Sunshine Learning Center



Ward 8

- Development Center Atlantic Gardens DPR Assembly of the Saints CDC
- \*Benning Park Bethel Christian CDC
- \*Big Mama's Children's Center Bishop Walker School for Boys Clara Muhammad CDC

of Young Children (NAEYC) with

assistance from Inspired Child





The 45th concert season of Dumbarton Concerts pushed new boundaries, presenting young and extraordinary performers. The concerts took place in the 300-seat Dumbarton Church and were all streamed live, and we offered one pre-recorded virtual concert as part of our Notes from Home series.

The season kicked off with ZOFO, internationally acclaimed piano duo Eva-Maria Zimmerman and Keisuke Nakagoshi, in a dazzling four-hand piano program of Stravinsky, Bernstein, and Debussy. We welcomed two-time GRAMMY award winners Cathy Fink and Marcy Marxer in their "Swing Sisters" program of jazz and swing, highlighting the work and influence of Django Reinhardt.

Ariel Quartet, Sound Impact, and the Lewis-Martins Duo, each young, remarkable ensembles distinguished by their virtuosity, performed to growing audiences as we welcomed more of our loyal audience back into the live concert setting.

This season's holiday concerts, featuring Mark Meadows, A Celtic Christmas, and Helicon, were marked by a fundraising challenge to concertgoers by our Board Chair, Kelvin Coleman. In an impressive show





# IN 2023, WE WELCOMED MORE OF OUR LOYAL AUDIENCE BACK INTO THE LIVE CONCERT SETTING.

of support for early learners in Inspired Child programs, he asked the audience to match his gift of 100 backpacks full of books. This goal was then not only met but far exceeded.

This fundraising model activated many first-time individual donors.

Also this season, we launched a digital marketing campaign via Google's Ad Grant program for non-profits, which is creating awareness with new audiences. In addition,



Dumbarton Concerts returned to the radio air waves this year, with WETA broadcasting our ZOFO, Lysander Piano Trio with JP Jofre, Balourdet Quartet, and Sound Impact Quartet concerts on the *Front Row Washington* radio program.

# CONCERT NUMBERS: INCREASED PARTICIPATION & MORE SUPPORT

With a full return to in-person, live concerts, FY23 ticket sales and concert patrons increased by 42%. In the spring of 2023, Dumbarton Arts and Education replaced the Dumbarton Concerts subscription model with a new membership program. By the end of FY23, 48 new membership households will enjoy benefits such as preferred seating, valet parking, access to livestreams and VIP events. These new programs helped increase individual donors by 13%, and the total amount raised from individual donors increased by 36%.

Another source of increased engagement came from our expanded digital marketing effort. The \$10,000 in online ads provided to DAE through Google's Ad Grant program dramatically expanded our digital footprint. We saw a 50% increase in social media followers, over 80,000 views of our ads, and thousands of new and unique visitors to our programs' websites.

GALLERY
ARTISTS
FY23 13
FY22 7

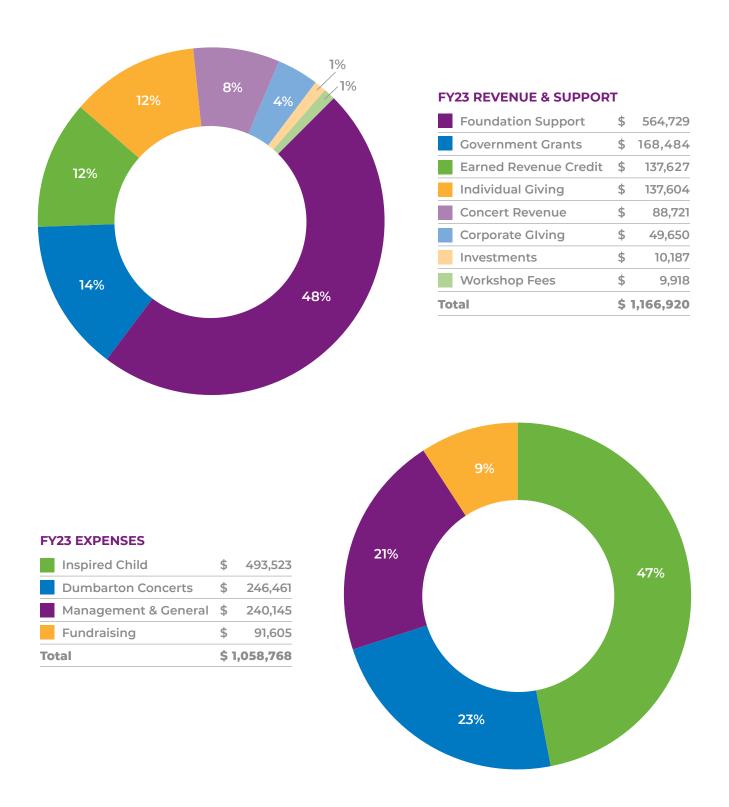
CONCERTS
FY23 11
FY22 9

VIRTUAL **TICKETS**FY23 **431**FY22 582

LIVE CONCERT **PATRONS**FY23 **1,725**FY22 **1,214** 



# DUMBARTON ARTS & EDUCATION FINANCIALS FOR FISCAL YEAR 2023



# THANK YOU TO OUR GENEROUS DONORS

Dumbarton Arts & Education is deeply grateful for the generous donors who made gifts to our organization or to one of our two programs, Dumbarton Concerts and Inspired Child, in FY23.

### \$100,000 and above

DC Commission on Arts and Humanities Richard E. and Nancy P. Marriott Foundation

### \$50.000-\$99.999

Federal Communications Bar Association Holy Trinity Catholic Church Mental Wellness Foundation Morris and Gwendolyn Cafritz Foundation

### \$20,000-\$49,999

Clark-Winchcole Foundation Dodge Family Fund Gunn Winslow Foundation Morningstar Foundation Robert and Maureen Sievers Family Charitable Gift Fund Steele Family Foundation

### \$10,000-\$19,999

Alisann and Terry Collins Foundation Anonymous Berkshire Hathaway Energy Foundation Bernstein Family Foundation Beverly Spyropoulos Trust Charles A. Miller\*\* Elizabeth Hylton George Preston Marshall Foundation Hanley Foundation Moriah Fund Share Fund Stephen Kurzman

### \$5,000-9,999

Angelo Cicolani and Christine Blair\*\* Berkshire Hathaway Energy Foundation Brimstone Fund Corina Higginson Trust Harman Cain Family Foundation Karen and Art Steitz Kelvin Coleman\*\* Marian Gelbwaks and Randi Sidgmore

Max and Victoria Dreyfus Foundation Opalack Foundation

### \$1,000-\$4,999

Alan & Irene Wurtzel (Leon Fund) Allan Borut\*\* Anya Grundmann Bernardo Frydman and Jenny Cockburn\*\* Charles Delmar Foundation Connie Zimmer and Robert Hetem\*\* Debra Kraft Liberatore and Robert Liberatore Diane Trister Dodge and Lowell Dodge Dimick Foundation Erna and Michael Kerst Georgetown Cabaret Joe and Lynne Horning John and Anne Rigby\* Kathryn and Michael Hanley Kimberlee and Limond Grindstaff Larry Wilborn and Cindi Gibbs-Wilborn Lars Etzkorn and Gregory Hoss\*\*

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### \$500-\$999

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### \$250-\$499

Alan and Susan Houseman\* Andrea and Salvatore Selvaggio Arthur Purcell\*\* Barbara Davis Big Mama's Children's Center **Bruce Courtney** Carol Herndon Courtney Morris and Adam Rosen Daniel F. Van Horn and Elizabeth A. Parish\* David McAleavey and Katherine Perry\* Deborah Bombard laor Levin Joseph Casey and Constance Pierce\* Katherine Williams\* Malcolm Peabody Michael Abrams and Sandi Stewart Ms. Caroline Tanner Nicholas and Cindy Fagnoni Nicholas and Susan Fels Rosalie Mandelbaum\* Sandra Stewart Sherry Mueller Thomas and Jeanne Parker\* Thomas Carver and Katty Kay Virginia Gunter

### \$100-\$249

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Ralph Steinhardt\*\* Ranit Mishori\* Richard S. Mason Rima Calderon Susan and John Holte Tim Gunter Timothy Long

### In-Kind

Edlavitch DC Jewish Community Center Preschool Harrison Howard Junior League of Washington

<sup>\*</sup> Indicates Blue Level membership

<sup>\*\*</sup> Indicates Gold Level membership



### **DUMBARTON ARTS & EDUCATION STAFF AND BOARD**

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Patricia Ruane
Director of Development

Carter Sligh
Production and
Administrative Manager

**Dwayne Jeffrey** Inspired Child Program Manager

**Melissa Strova-Valencia** Inspired Child Program Associate

**Dr. Jessica Phillips-Silver** Senior Advisor

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**Virginie Carey** Treasurer

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Joan Burroughs, Emeritus Rima Calderon, Emeritus



PHOTOS: This page: Ariel Quartet takes a bow on the Dumbarton Concerts stage. Front cover: Balourdet Quartet (top row), Cathy Fink and Marcy Marxer (middle row), Mark Meadows (bottom row); children participating in Inspired Child arts programming.